

# DigiPrint Floor Mat Design Guidelines



#### FREE Artwork Design

There are just a few things we need to know before we design your DigiPrint Floor Mat.

## Choose a Background Color

Describe the primary background color you would like. If possible, use PMS colors, RGB, CMYK or Hex color values as a reference. Otherwise, please try to describe the color. Light background colors should be avoided due to their tendency to show dirt.

#### **Upload Your Logo**

Upload a vector PDF file or high resolution image file (TIFF, JPG or PNG) of your logo and tell us if you need it changed to a different color.

Vector files are ideal since they can be scaled to the correct size without losing image quality. If you don't have a vector file of your logo, please upload the best quality file that you have. Our graphic design team will determine whether the file is usable or if we need to recreate it.

### Your Message

Add your Tag line or message, also tell us the font name or style and color you would like the text in. If you have a layout in mind, please describe how you would like to see it.

#### **Pre-Designed Artwork Option**

Already created your custom design? Upload it and we will send a final proof for approval. A high-resolution PDF works best, however high-resolution TIFF, JPG or PNG will also work.

# Refer to Sizing Chart for Exact Impint Area Dimensions

Mat Size	Mat Dimensions	Maximum Imprint Area
2' x 3'	24" x 35"	24" x 34"
3' x 4'	35" x 47"	34" x 46"
3' x 5'	35" x 59"	34" x 58"
3' x 10'	35" x 119"	34" x 118"
4' x 6'	45" x 69"	44" x 68"
4' x 8'	45" x 95"	44" x 94"

